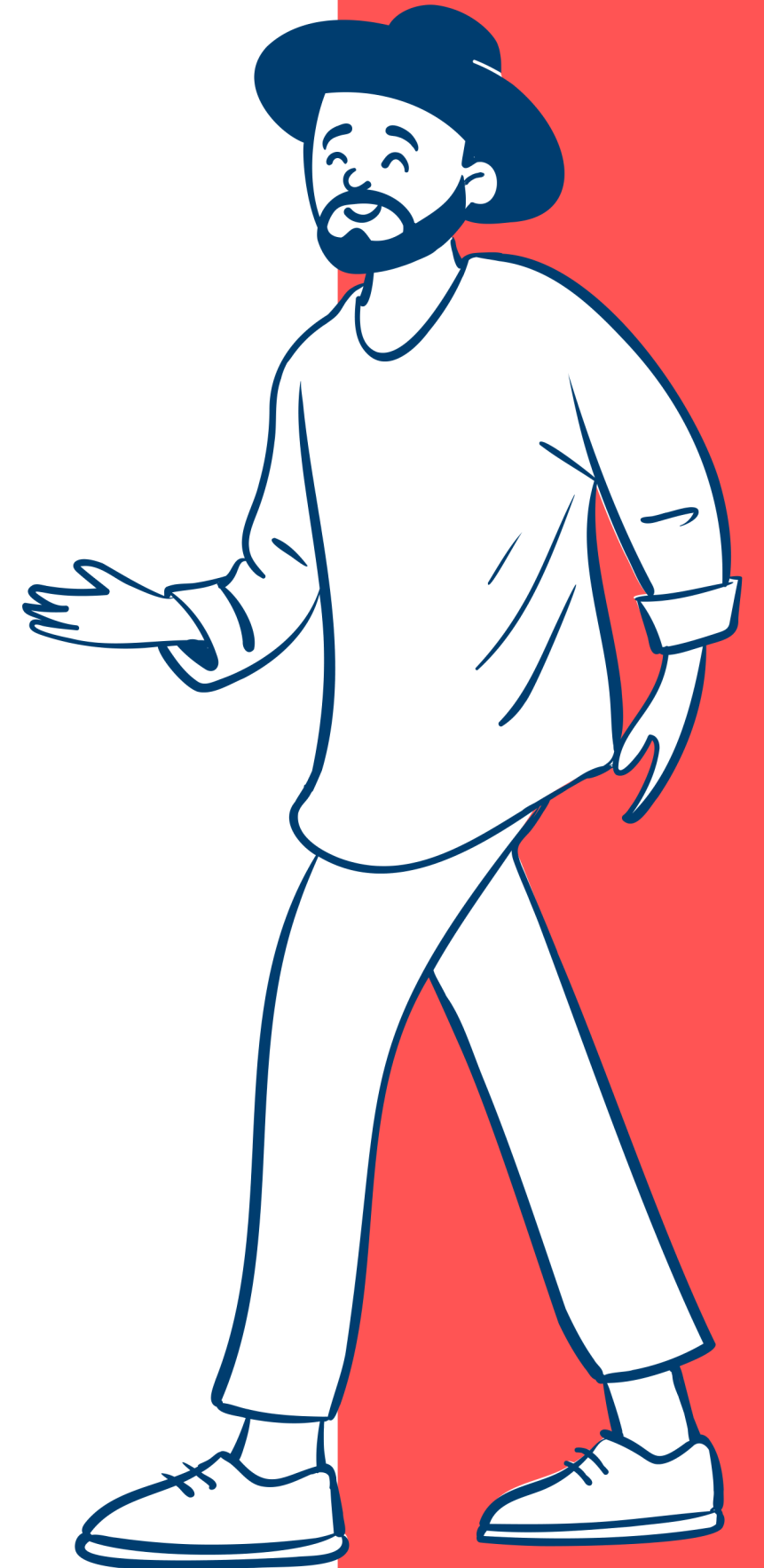




# Simplifying Your Marketing Services

**Done-for-you Digital Marketing  
Services, handled.**





# Managing a full Marketing team can be nerve-wracking



- Hard to find really good marketing talent
- Hard to keep marketing talent while you take on new clients
- Difficult to set proper expectations of team members
- Unstable results & no clear insights as to the results
- Dealing with growth while managing clients





# The marketing stats will surprise you.

- 73% of startup marketing agencies can't scale past 5 clients.
- Marketing Agencies have an average 60% client churn rate
- 4 out of 5 agencies do not have a proper team onboarding process
- The average salary for a well-experienced marketer manager is \$120,000



# Welcome to Cmpaign.io

Your New Marketing Super Partner



- ✓ 100% Done-for-you marketing services from top-vetted experts.
- ✓ Flexible monthly pricing so you can focus on growing.
- ✓ Simple client dashboard to view client deliverables.
- ✓ Bi-weekly client calls with you or your own clients.





# Paid Ads Management



01

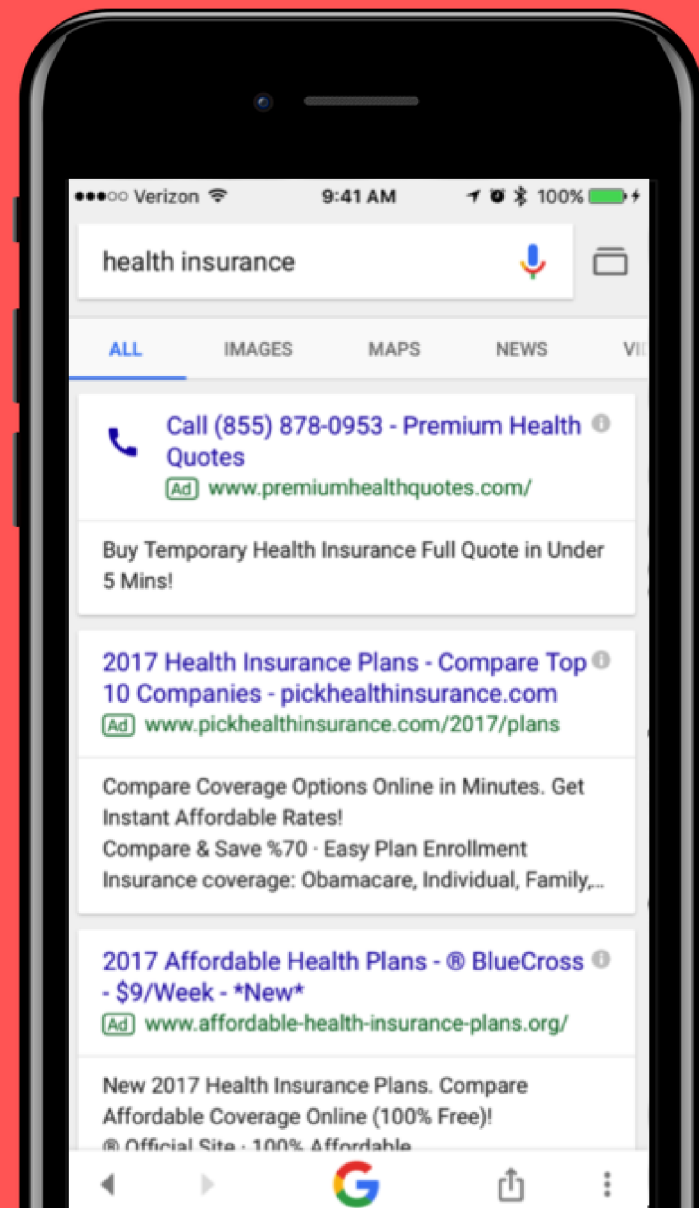
1 Paid ad account created & managed from keywords, copy, targeting, and audience segmentations

02

Monthly marketing strategy calendar for optimizing ad campaigns while easily providing feedback & approvals.

03

Bi-weekly campaign reviews to determine SMART-ad campaign strategies



# Content Creation



01

4 pieces of high-quality 500-1000 word articles written to SEO perfection

02

Monthly Editorial Content Calendar used for planning content topics & easily providing feedback & approvals.

03

Put yourself in the position of the applicant to see which of your questions are worth asking and which ones can be eliminated.





# Social Media Management

01

18-22 Social Media posts created & managed per month from creative, copy, & growth.

02

Monthly Editorial Calendar to view curated content to easily provide feedback & approvals.

03

Monthly marketing strategy to determine best-performing social content & engagement.



# SEO Management



01

18-22 Social Media posts created & managed per month from creative, copy, & growth.

02

Monthly Editorial Calendar to view curated content to easily provide feedback & approvals.

03

Monthly marketing strategy to determine best-performing social content & engagement.





# See How We Stack Against the Competition

**Hiring Employees**  
Huge effort-low reward

**Hiring *Cmpaign***   
Peace of Mind

**Hiring Freelancers**  
It's the wild-wild-west

Level of Expertise

Varying Levels

Vetted Top Experts

Inconsistent

Operation Management

Strong SOP needed

SOP & Monthly reports

Don't follow SOP

Account Management

Inconisistent

Full Transparency

Disregard accounts

Operating Costs

\$\$\$

\$\$

\$\$\$\$

# We Make Pricing Simple

Pay per account you use.

## Monthly Plan

Choose from Content Creation, Paid Ads, or Social Media Management.

**\$900** / Per Account

- ✓ Strategy & Research
- ✓ Account Management
- ✓ Bi-weekly Calls
- ✓ Marketing Reporting

## Annual Plan

Choose from Content Creation, Paid Ads, or Social Media Management.

**\$750** / Per Account

- ✓ Strategy & Research
- ✓ Account Management
- ✓ Bi-weekly Calls
- ✓ Marketing Reporting

# What Our Client Say About Us

“

"We've used Cmpaign.io to streamline marketing services to our healthcare professionals so we can focus on our technology."



Robert Paige  
**Pulse Protocol**

“

"Cmpaign.io helped increase our brands client retention rate by 25% since we started on Social Media."



Megan Bereth  
**Snacklins**

“

"We dreaded taking working with another agency so we worked with Cmpaign.io and they have performed even better."



Lars Peters  
**Peter Norman**



# Ready to get started?

Let's see how we can use our  
experience working with 300+  
clients to you grow your business.

[Book Demo](#)

